



# SENIOR DIGITAL DESIGNER

## DAVY DUBOUCHET

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## PERSONAL PROFILE

Passionate about creating and particularly in the creation of digital environments, I am constantly on standby and in search of new creative and technological ideas. I'm perfectionist and always seeks to understand the issues and means of problematic, to always offer a relevant solution, innovative and realistic.

From a very open mind, I like working with any type of profile, especially the people involved and motivated.

It's a chance to have work as a passion.  
The creation is my hobby and my digital playground ...

## MY SKILLS

- Creation and implementation of brand identity projects, corporate editions, storyboard animations, websites, mobile applications and other digital media, social medias, stands and events ...
- Photoshop, Illustrator, Indesign, Html5, CSS3, JQuery, Wordpress, ...
- Management and organization of creating budgets
- Involvement in upstream projects (strategy, budget, ...)
- Participation in competitions of the agency's strategy to create
- Creation of interactive presentations
- Internal Seminar organization
- Brainstorming participation



## EXPERIENCES (AUSTRALIA)

JANUARY 2017 - NOW

Art Director and Webdesigner

**HEALBEERLEY FARM**

Healbeerley farm is a new plantation and sales company of avocados.

- The request is to create the logo that will be declined on business cards, letterheads and signs.
- The packaging is also to be created.
- Finally, I am in charge of the creation and development Wordpress of the e-commerce site of the farm.

AUGUST 2016-OCTOBER 2016

Webdesigner - Integrator Wordpress

**BLU LOGISTICS SOLUTIONS**

- Updating the logo.
- Creation and Integration with Wordpress of the New Website [www.blulogistics.com.au](http://www.blulogistics.com.au)

JUNE 2016

Art Director & Volunteer

**PAULA & DAVID - WILD LIFE HOME**

- Brand identity conception ( Logo, Business Card, Stationery)
- Viral movie creation
- Care various animals (food, maintenance, control health ...)
- Maintenance of the area (cleaning, pick leaves, tree planting, building ...)

J

JUNE 2016

Webdesigner

**ORANGE DIGITAL**

- Creation of some Facebook and Twitter Ads
- Creation of New Homepage and updates for the website <http://renewsolutions.com.au>



## **EXPERIENCES (FRANCE)**

**JANUARY 2013 - DECEMBER 2016**

**Digital Creative Director**

**MARQUETIS GROUPE**

- Develop a digital expertise
- Management and organization of creating budgets
- Co-Management of a team of a dozen creative
- Involvement in upstream projects (strategy, budget, ...)
- Participation in competitions of the agency's strategy to create
- Creation of interactive presentations
- Creation of websites, applications, brand identity ...
- Internal Seminar organization

**JANUARY 2008 - JANUARY 2013**

**Web Art Director**

**MARQUETIS ONE**

- Define strategies and participation in their implementation with the help of Creative Director and the project team.
- Brainstorming participation
- Creation and monitoring of project implementation.
- Graphic and Technological survey mainly in the digital environment
- Customer presentation graphics and strategic proposals
- Creation and implementation of brand identity projects, corporate editions, storyboard animations, websites, mobile applications and other digital media and projects stands and events ...

**JULY 2007 - JANUARY 2008**

**Senior Graphic Designer**

**MARQUETIS ONE**

- Declination of any type of media (direct mail, commercial brochures, catalogs, newsletters, graphics etc.)
- Participation in the creation in collaboration with the Art Directors.
- Integration of e-mailings
- Interactive presentation flash
- Realization and declination of web banners



OCTOBER 2005 - JULY 2007

Graphic Designer

**PREMIUM CONTACT**

Design and production of institutional brochures and event catalogs. The work focused on products such as «The Wire DCI Commercial Information», «Contact Days», «The days Users» ...

2004 - 2005

Graphic Designer

**DESIGN PLANET SHERWOOD**

Professionalization contract, as Graphic Designer, at Design Planet Sherwood, communication agency specialized in tourism.

Illustrations achievement, logos, greeting cards ... Running newsletter, brochures and websites.

## **EDUCATION**

DIPLOMA GRAPHIC DESIGNER - WEBDESIGNER

**ECOLE MULTIMÉDIA | 2004 - 2005**

WEBDESIGNER FORMATION

**IBGS | 2003 - 2004**

GRAPHIC DESIGNER FORMATION

**ITECOM OPERA | 2002 - 2003**

DIPLOMA BAC INDUSTRIAL ENGINEERING - ELECTRONIC

**JEAN-MONNET SCHOOL | 2001 - 2002**